

J YATES & SON

PRIVACY POLICY

J Yates & Son are required to comply with the GENERAL DATA PROTECTION REGULATIONS (GDPR). This will require you to give us your consent to store your data by "opting in" to allow us to do so.

The information you give us will be stored securely and not be passed on to any third party. For obvious reasons we will need to pass the relevant details to our driver on your wedding day who would not be considered a third party.

Data required.

Unless otherwise agreed with you, we will only collect basic personal data about you. This personal information will be your name (first and last), home or pickup address, email and phone number.

This basic personal data is necessary in order to make contact with you to provide the services you require and to be recompensed in return for these services as per the booking agreement we have with you. We will not collect any personal data from you that we do not need in order to give the services we have agreed to provide you with.

What the data is used for.

The personal data collected and held by J Yates & Son will not be shared with any third parties unless legally obliged to do so. All reasonable steps will be taken to ensure your personal data is processed and stored securely on computer and in paper files.

Only relevant information will be shared with the driver of your wedding car on your wedding day.

How long will the data be kept.

Your data will be kept for up to 7 years in order to comply with HMRC requirements, or until you instruct us to rescind the data we hold, whichever is the sooner.

Further information on GDPR can be accessed at the Information Commissioner's Office(ICO) website: www.ico.org.uk